



General Education Curriculum
(Revised 2026)

Innovative Learning Center
Srinakharinwirot University

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General Education Curriculum (Revised 2026)
Innovative Learning Center, Srinakharinwirot University

1. Objectives of the General Education Curriculum

The General Education curriculum aims to develop students into high-quality graduates with the following key attributes:

1. Having foundational knowledge to appropriately adapt and live wisely in a changing society and environment.
2. Possessing the necessary skills for learning, working, and living in the 21st century.
3. Understanding oneself and others and having a public conscience ready to contribute to society.
4. Expressing the identity of a Srinakharinwirot University student.

2. Status of the General Education Curriculum

The general education curriculum is a part of all bachelor's degree programs, and the Office of the Higher Education Commission has set the standard criteria for higher education institutions' bachelor's degree programs for the year 2022.

3. Responsible Unit

Innovative Learning Center, Srinakharinwirot University

4. General Education Curriculum Structure

The program requires a total of at least 24 credits, organized into four groups:

1. Mandatory courses (12 credits)

1.1 GEN111 The Art of Living	3 Credits
1.2 GEN112 Power of Communication	3 Credits
1.3 GEN113 Decoding the Digital Age	3 Credits
1.4 GEN114 The Way of Thinker	3 Credits

2. Mandatory foreign language courses (6 credits)

2.1 GEN121 Listening and Speaking for Effective English Communication	3 Credits
2.2 GEN122 Reading and Writing for Effective English Communication	3 Credits

3. Elective courses (at least 3 credits)

3.1 GEN131 Entrepreneur's Journey for Society	3 Credits
3.2 GEN132 Modern Health Lifestyles	3 Credits
3.3 GEN133 The Science and Art of Living Together in the Dynamic Society	3 Credits
3.4 GEN134 Live Sustainably	3 Credits
3.5 GEN135 The Power of Concepts in Creative Writing	3 Credits
3.6 GEN136 Empowered Young Citizens	3 Credits

4. Integrated courses (3 credits)

4.1 GEN201 Integrated Modern Life Skills	3 Credits
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Table of General Education Curriculum Structure

Course	Number of Credits
1. Mandatory Courses	12
1.1 GEN111 The Art of Living	3
1.2 GEN112 Power of Communication	3
1.3 GEN113 Decoding the Digital Age	3
1.4 GEN114 The Way of Thinker	3
2. Mandatory Courses (Foreign Language)	6
2.1 GEN121 Listening and Speaking for Effective English Communication	3
2.2 GEN122 Reading and Writing for Effective English Communication	3
3. Elective Courses (at least 3 credits)	3
3.1 GEN131 Entrepreneur's Journey for Society	3
3.2 GEN132 Modern Health Lifestyles	3
3.3 GEN133 The Science and Art of Living Together in the Dynamic Society	3
3.4 GEN134 Live Sustainably	3
3.5 GEN135 The Power of Concepts in Creative Writing	3
3.6 GEN136 Empowered Young Citizens	3
4. Integration Courses	3
4.1 GEN201 Integrated Modern Life Skills	3
Total	24

Meaning of Course Codes in the General Education Curriculum

Meaning of Course Codes in the General Education Curriculum

The course codes for the general education program have the following meanings:

- First digit: Refers to the academic year.
- Middle digit 0: Refers to an Integration course.
- Middle digit 1: Refers to a Mandatory course.
- Middle digit 2: Refers to a Mandatory (Foreign Language) course.
- Middle digit 3: Refers to an Elective course.
- Last digit: Refers to the course sequence number.

5. Courses in the General Education Curriculum

5.1 Mandatory Courses 12 credits

GEN111 The Art of Living	3(3-0-6)
GEN112 Power of Communication	3(3-0-6)
GEN113 Decoding the Digital Age	3(3-0-6)
GEN114 The Way of Thinker	3(3-0-6)

5.2 Mandatory Courses (Foreign Language) 6 credits

GEN121 Listening and Speaking for Effective English Communication	3(3-0-6)
GEN122 Reading and Writing for Effective English Communication	3(3-0-6)

5.3 Elective Courses at least 3 credits

GEN131 Entrepreneur's Journey for Society	3(3-0-6)
GEN132 Modern Health Lifestyles	3(3-0-6)
GEN133 The Science and Art of Living Together in the Dynamic Society	3(3-0-6)
GEN134 Live Sustainably	3(3-0-6)
GEN135 The Power of Concepts in Creative Writing	3(3-0-6)
GEN136 Empowered Young Citizens	3(3-0-6)

5.4 Integration Courses 3 credits

GEN201 Integrated Modern Life Skills	3(3-0-6)
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6. Course Descriptions

6.1 Mandatory Courses 12 credits

GEN111 The Art of Living 3(3-0-6)

This course aims to develop students' lifelong learning skills through self-directed learning. It teaches them to manage their personal finances by practicing financial planning and understanding relevant laws. The course also instills a sense of public service through community activities. The objective is for students to continuously develop themselves, manage their lives efficiently, and adapt to a changing world with social responsibility as global citizens.

GEN112 Power of Communication 3(3-0-6)

This course develops comprehensive communication skills through a practical learning process. It covers communication design, creating effective presentation media, and professional personality development. Students will learn principles, concepts, and tools for analyzing and creating media, and for effectively conveying messages. The goal is to align with the objectives and context of diverse audiences to enable powerful communication at both individual and organizational levels.

GEN113 Decoding the Digital Age 3(3-0-6)

This course examines the evolution of technology from the past to the present, focusing on the changes that have occurred from the digital revolution to the age of artificial intelligence (AI). It analyzes the impact of digital technology on human life in both physical and virtual societies. Students will learn to use digital tools and AI platforms with awareness and to choose the

appropriate ones. The course also develops skills in information literacy and critical thinking to prepare students for using information technology to support learning and work in the modern world responsibly and ethically. They will also learn about their rights and duties in the digital world through practical activities and the design of knowledge that benefits their profession and society.

GEN114 The Way of Thinker 3(3-0-6)

This course develops creative thinking and creative problem-solving skills through a design thinking process. Students will learn to explore and understand problems, analyze stakeholder needs, brainstorm ideas, and create and test prototypes to develop effective solutions. The course also teaches how to apply these thinking skills in everyday life and social contexts, while being mindful of laws related to copyright and intellectual property.

6.2 Mandatory Courses (Foreign Language) 6 credits

GEN121 Listening and Speaking for Effective English Communication 3(3-0-6)

This course involves studying and practicing English communication, with an emphasis on listening and speaking skills for various situations. The learning process utilizes a variety of media and information technology, both inside and outside the classroom.

GEN122 Reading and Writing for Effective English Communication 3(3-0-6)

This course involves the study and practice of English communication, with an emphasis on reading and writing skills for various situations. The learning process utilizes a variety of media and information technology, both inside and outside the classroom.

6.3 Elective Courses at least 3 credits

GEN131 Entrepreneur's Journey for Society 3(3-0-6)

This course develops entrepreneurial skills and teaches how to create startup businesses that are creative and sustainable, meeting the needs of society. This is achieved by analyzing problems and opportunities, selecting appropriate business tools, designing a social business model, and systematically planning a business. The process covers everything from setting goals and developing product or service concepts to analyzing target groups and creating an action plan. It also aims to foster a vision and a mindset of being a change-maker in the modern world.

GEN132 Modern Health Lifestyles 3(3-0-6)

This course explores the concept of holistic health, covering physical, mental, emotional, and social dimensions. It analyzes health behaviors that are risk factors for chronic non-communicable diseases and other health problems related to modern lifestyles. Students will learn about health promotion, behavior modification to create a healthy lifestyle, and the appropriate use of technology and innovation for self-care. The goal is to build sustainable well-being and enhance the quality of life in line with the modern world.

GEN133 The Science and Art of Living Together in the Dynamic Society 3(3-0-6)

This course helps students understand themselves and others, and develops interpersonal skills, emotional management, and teamwork. Through a growth mindset, students will learn self-awareness, self-worth, and emotional skills. The course also teaches them to understand cultural differences, respect rights, diversity, and equality in a multicultural society, enabling them to adapt and live together peacefully in a changing society.

GEN134 Live Sustainably 3(3-0-6)

This course explores ecosystems, pollution, energy, global warming, natural disasters, and survival. Its aim is to help students understand the relationship between humans and nature. It also covers the impact of technological development on the environment and promotes environmental awareness. Students will learn to apply scientific thinking to design sustainable development approaches while considering relevant laws. This prepares them to adapt to life and responsibly care for the planet as global citizens.

GEN135 The Power of Concepts in Creative Writing 3(3-0-6)

This course aims to develop the potential for creative concept creation and effective content delivery. Students will learn through a process of concept design, content structuring and organization, and creative writing. The course teaches how to ask questions and explore ideas deeply, and how to analyze and filter information to create content that is appropriate for the intended purpose and target audience. The goal is to present work that can be practically applied in the context of digital communication.

GEN136 Empowered Young Citizens 3(3-0-6)

This course examines how to be a citizen with diverse perspectives in a multicultural society. It covers respecting human rights and managing conflict peacefully. Students will learn to participate and take responsibility as citizens in a democracy and as global citizens, including becoming digital citizens to help create a better society.

6.4 Integration Courses 3 credits

GEN201 Integrated Modern Life Skills 3(3-0-6)

This course integrates important skills from the general education curriculum, especially the core skills that represent the SWU student identity and the necessary 21st-century skills. Through a hands-on, team-based learning process, students will practice planning, critical thinking, and designing effective communication. They will also learn to use digital tools ethically and develop creative and problem-solving skills in real-world situations. The goal is to prepare them for work and life with a sense of social responsibility.

7. Expected Learning Outcomes of the General Education Curriculum

- GELO1: Continuously develop oneself through lifelong learning to prepare for life and adapt with awareness to the changes of the digital world, with a public conscience and social responsibility.
- GELO2: Apply communication knowledge and skills, including media design, presentation, and personal development, to communicate effectively, appropriately for the context, and to create understanding for the target audience, as well as being able to communicate in English.
- GELO3: Critically analyze and evaluate information using analytical thinking, media literacy, and digital tools to solve problems in the digital age systematically and creatively.
- GELO4: Design and solve problems creatively using a design thinking process and creative thinking that responds to the needs of contemporary life and society.
- GELO5: Apply diverse knowledge and skills to solve problems or improve the quality of life and work effectively.

8. Details of Yearly Learning Outcomes

Year	Details of Learning Outcomes
First year	<p>1.1 Continuously develop oneself through lifelong learning to prepare for life and adapt with awareness to the changes of the digital world, with a public conscience and social responsibility.</p> <p>1.2 Apply communication knowledge and skills, including media design, presentation, and personality development, to communicate effectively, appropriately for the context, and to create understanding for the target audience, as well as being able to communicate in English.</p> <p>1.3 Critically analyze and evaluate information using analytical thinking, media literacy, and digital tools to solve problems in the digital age systematically and creatively.</p> <p>1.4 Design and solve problems creatively using a design thinking process and creative thinking that responds to the needs of contemporary life and society.</p> <p>1.5 Apply diverse knowledge and skills to solve problems or improve the quality of life and work effectively.</p>

9. Learning Outcome Standards Based on the National Higher Education Qualifications Framework for bachelor's degree Level

Program Learning Outcome	Details of Learning Outcomes			
	Knowledge (K)	Skill (S)	Ethics (E)	Character (C)
<p>PLO1: Continuously develop oneself through lifelong learning to apply diverse knowledge and skills in analytical thinking, communication, and creative problem-solving, using digital tools effectively and with social responsibility in the context of the modern world.</p>	<p>K1-1: Explain the concepts and frameworks of self-directed learning to promote lifelong learning.</p> <p>K1-2: Design, plan, and manage personal finances.</p> <p>K1-3: Identify communication objectives, target audiences, principles of effective media design, and presentation.</p> <p>K1-4: Verify and evaluate the credibility of information, analyze problems in the digital age, and understand the</p>	<p>S1-1: Self-directed learning skills.</p> <p>S1-2: Personal financial planning skills and public service project implementation.</p> <p>S1-3: Communication skills (personality and presentation).</p> <p>S1-4: Skills in designing and evaluating media.</p> <p>S1-5: Analytical and digital literacy skills.</p> <p>S1-6: AI literacy skills.</p> <p>S1-7: Analytical and problem-solving skills.</p> <p>S1-8: Integration and application skills.</p>	<p>E1-1: Be responsible in making decisions using credible information.</p> <p>E1-2: Be responsible for one's own finances.</p> <p>E1-3: Use artificial intelligence (AI) tools judiciously and ethically.</p> <p>E1-4: Be aware of the intellectual property of others, by not copying, modifying, or disseminating work without proper permission or citation.</p> <p>E1-5: Have a public conscience for society.</p>	<p>C1-1: Be ready and eager to learn and adapt to change.</p> <p>C1-2: Have discipline in managing personal finances.</p> <p>C1-3: Be committed to helping and creating benefits for the community and society.</p> <p>C1-4: Have confidence and a good personality in self-expression and presentation.</p> <p>C1-5: Make effective decisions based on data analysis.</p> <p>C1-6: Have a creative mindset in solving problems and</p>

Program Learning Outcome	Details of Learning Outcomes			
	Knowledge (K)	Skill (S)	Ethics (E)	Character (C)
	principles of applying artificial intelligence (AI) tools. K1-5: Explain the principles of design thinking and the nature of creative thinking for problem-solving. K1-6: Apply interdisciplinary knowledge in real-life situations.			developing new things.

Assessment of General Education Learning Outcomes

General Education Learning Outcome	Performance Criteria	Assessment Methods/Tools
PLO1: Continuously develop oneself through lifelong learning to apply diverse knowledge and skills in analytical thinking, communication, and creative problem-solving, using digital tools effectively and with social responsibility in the context of the modern world.	Here is the English translation of the performance criteria: Plan for self-directed learning and continuous personal development. Apply interdisciplinary knowledge to solve problems in real-life situations. Apply analytical thinking skills in evaluating information or situations. Communicate effectively, including listening, speaking, reading, writing, and presentation. Apply technology appropriately, effectively, and ethically. Solve problems creatively with new concepts or innovations. Demonstrate a commitment to helping and creating benefits for the community and society.	Methods: Assess learning outcomes from Active Learning activities: Quality of projects/activities. Participation in group work. Presentation of work. Examinations. Assessment Tools: Rubrics standards for evaluating the quality of individual/group activities, projects, and participation in group work. Peer assessment forms. Tests. Course learning reflection forms.

Table of Curriculum Mapping Showing the Distribution of Responsibility for General Education Learning Outcomes to Courses

● Primary Responsibility

Learning Outcomes Based on the National Higher Education Qualifications Framework (TQF)		K						S								E					C					
		1-1	1-2	1-3	1-4	1-5	1-6	1-1	1-2	1-3	1-4	1-5	1-6	1-7	1-8	1-1	1-2	1-3	1-4	1-5	1-1	1-2	1-3	1-4	1-5	1-6
GELO1 Continuously develop oneself through lifelong learning to prepare for life and adapt with awareness to the changes of the digital world, with a public conscience and social responsibility.		●	●					●	●								●			●	●	●	●			
1	GEN111 The Art of Living	●	●					●	●								●			●	●	●	●			
GELO2 Apply communication knowledge and skills, including media design, presentation, and personal development, to communicate effectively, appropriately for the context, and to create understanding for the target audience, as well as being able to communicate in English.					●					●	●					●			●						●	
2	GEN112 Power of Communication				●					●	●					●			●						●	
3	GEN121 Listening and Speaking for Effective English Communication				●					●																
4	GEN122 Reading and Writing for Effective English Communication				●					●																
GELO3 Critically analyze and evaluate information using analytical thinking, media literacy, and digital tools to solve problems in the digital age systematically and creatively.					●						●	●				●		●	●						●	
5	GEN113 Decoding the Digital Age				●						●	●				●		●	●						●	
GELO4 Design and solve problems creatively using a design thinking process and creative thinking that responds to the needs of contemporary life and society.						●										●			●						●	●

Learning Outcomes Based on the National Higher Education Qualifications Framework (TQF)		K						S								E					C							
General Education Learning Outcomes (PLO)		1-1	1-2	1-3	1-4	1-5	1-6	1-1	1-2	1-3	1-4	1-5	1-6	1-7	1-8	1-1	1-2	1-3	1-4	1-5	1-1	1-2	1-3	1-4	1-5	1-6		
6	GEN114 The Way of Thinker					●								●		●			●							●	●	
GELO5 Apply diverse knowledge and skills to solve problems or improve the quality of life and work effectively.							●	●							●	●			●	●					●		●	●
7	GEN131 Entrepreneur's Journey for Society						●	●							●	●			●	●					●		●	●
8	GEN132 Modern Health Lifestyles						●								●	●											●	●
9	GEN133 The Science and Art of Living Together in the Dynamic Society						●								●	●											●	●
10	GEN134 Live Sustainably						●								●	●									●		●	
11	GEN135 The Power of Concepts in Creative Writing						●								●	●			●								●	
12	GEN136 Empowered Young Citizens						●								●					●					●			
13	GEN201 Integrated Modern Life Skills						●								●	●				●					●			●

Note: K (Knowledge) S (Skill) E (Ethics) C (Character)

Table of the Relationship Between General Education Courses and the Expected Learning Outcomes (GELOs)

Course	General Education Courses and the Expected Learning Outcomes (GELOs)				
	GELO1	GELO2	GELO3	GELO4	GELO5
GEN111 The Art of Living	●				
GEN112 Power of Communication		●			
GEN113 Decoding the Digital Age			●		
GEN114 The Way of Thinker				●	
GEN121 Listening and Speaking for Effective English Communication		●			
GEN122 Reading and Writing for Effective English Communication		●			
GEN131 Entrepreneur's Journey for Society					●
GEN132 Modern Health Lifestyles					●
GEN133 The Science and Art of Living Together in the Dynamic Society					●
GEN134 Live Sustainably					●
GEN135 The Power of Concepts in Creative Writing					●
GEN136 Empowered Young Citizens					●
GEN201 Integrated Modern Life Skills					●

Note: Descriptions for GELO1 – 5 can be found in Topic 7, Expected Learning Outcomes of the General Education Curriculum (GELOs : General Education Learning Outcomes).

10. Registration Plan

Plan	Study Duration	Year/Semester			
		Year 1		Year 2	
		Semester 1	Semester 2	Semester 1	Semester 2
Plan 1	Complete in 2 semesters	4 Mandatory Courses	2 Mandatory Courses (Foreign Language) , 1 Elective Course , 1 Integration Course	-	-
Plan 2	Complete in 3 semesters	2 Mandatory Courses , 2 Mandatory Courses (Foreign Language)	2 Mandatory Courses, 1 Elective Course	1 Integration Course	-
Plan 3	Complete in 3 semesters	1 Mandatory Course , 2 Mandatory Courses (Foreign Language)	3 Mandatory Courses	1 Elective Course, 1 Integration Course	-
Plan 4	Complete in 3 semesters	3 Mandatory Courses	1 Mandatory Course, 2 Mandatory Courses (Foreign Language)	1 Elective Course, 1 Integration Course	-
Plan 5	Complete in 4 semesters	2 Mandatory Courses (Foreign Language)	2 Mandatory Courses	2 Mandatory Courses	1 Elective Course, 1 Integration Course

Note: Colleges and faculties select the appropriate learning plan based on the student's curriculum structure.